

Media Kit

Explore the world of Kyruus Health through this media kit, inclusive of company info, executive bios, press coverage, brand assets, and more.





/ TABLE OF CONTENTS

| About Us | 1 |
|---------------------------|----|
| Kyruus Health Fact Sheet | 3 |
| Meet the Leadership | 4 |
| In the News | 8 |
| Downloadable Brand Assets | 11 |
| Contact Us | 12 |

Kvruus Health Media Kit



/ ABOUT US

Kyruus Health is the industry's largest care access platform designed to unify providers, payers, and consumers of care so that healthcare works better for everyone.

Physician-founded and led, Kyruus Health delivers the industry-defining care access platform that helps organizations connect people with the care that is right for them. Our award-winning technology transforms the way payer and provider organizations create connections across their complex datasets and disparate systems—to vastly improve the patient and provider experience, and ensure healthcare works better for everyone.

Our mission is to connect people to the right care—so that healthcare works better for everyone. Kyruus Health is dedicated to making the very complicated healthcare landscape much easier to navigate. Our groundbreaking solutions harness the most accurate and contextually relevant information to connect people to healthcare in a whole new and more empowered way.

To learn more, visit **KyruusHealth.com** and follow us on **LinkedIn**.





/ KYRUUS HEALTH BY THE NUMBERS

1,000+

Health Systems & Hospitals

500+

Medical Groups

100+

Health Plan Brands

425,000+

Connected Providers

90 mil

Plan Members



/ MORE ABOUT KYRUUS HEALTH

| Founded in: | 2010 |
|-------------|------|
|-------------|------|

Boilerplate:

Kyruus Health is the leading care access platform on a mission to connect people to the right care. The company connects 425,000 providers across more than 1,000 hospitals and 500 medical groups, and more than 90 million health plan members across 100 health plan brands, so every stakeholder can access and harness the most accurate, comprehensive, and contextually relevant information. By enabling informed decisions and confident action, the care access platform supports healthier outcomes, reduces friction in healthcare, and grants more time back in everyone's day. To learn more, visit KyruusHealth.com or follow us on LinkedIn.

Solution overview:

Kyruus Connect by Kyruus Health is the end-to-end technology that supports your organization's ability to deliver unparalleled care experiences for consumers. The intelligent data management system helps you collect, streamline, and organize all of your disparate data to power a comprehensive range of capabilities that transform care delivery from the inside-out. Deeply engage healthcare consumers from wherever they are in their care journey with a range of solutions that empower personalized search, appointment scheduling, cost estimates, check-in, and more. Our robust framework of APIs helps you power additional, seamless experiences for your healthcare consumers and employees alike.

Offices:

100 Franklin St, 8th floor, Boston, MA 02110 5665 Meadows Road, Suite 150, Lake Oswego, OR 97035 4 High St, Suite 149 North Andover, MA 01845

of employees:

About 500

Social:

Follow Kyruus Health on LinkedIn







Graham Gardner, MD, MBA, Chief Executive Officer and Co-Founder



Dr. Gardner has led the development and commercialization of the company's market-leading patient access platform that now serves over 425,000 providers across 1,500 healthcare organizations and 90 million members across 100 health plan brands. Prior to Kyruus Health, Graham was a Venture Executive at Highland Capital Partners where he cofounded Generation Health, a genetic benefit management company that facilitates optimal utilization of genetic testing, and served as the company's Chief Medical Officer through its acquisition by CVS Caremark. Graham completed his clinical training in internal medicine and cardiology at Beth Israel Deaconess Medical Center and Harvard Medical School, where he also served as Chief Medical Resident. Graham completed his BA and MD degrees at Brown University and earned an MBA from Harvard Business School.



Paul Merrild, President



Paul is President of Kyruus Health where he leads growing and scaling the company's core business operations. Paul is responsible for all sales, marketing, customer success, delivery, and product development functions to connect providers, payers, and consumers with the care that is right for them. Prior to Kyruus, Paul was the Chief Growth Officer for Sound Physicians. He also served a variety of roles during more than eight years at athenahealth, including General Manager for the Enterprise business unit and Head of Sales, where he led company-wide sales, strategy, and relationship management across all market segments. Before athenahealth, he worked in product management and marketing at GE Healthcare and Merge Healthcare. Paul earned his BA in economics and psychology from Northwestern University, and holds an MBA from the University of Chicago, with concentrations in finance, strategy, and entrepreneurship.



Harshit Shah, Chief Technology Officer

Harshit Shah is the Chief Technology Officer at Kyruus Health leading technology initiatives and shaping the roadmap. His oversight spans engineering including software development, infrastructure, security, and data management. Collaborating with the product team, he optimizes technology for improved delivery and operational efficiency. With over 24 years of experience, his career trajectory includes roles at startups, Amazon, and Microsoft. Previously, as CTO at Spring Health, Harshit fueled exponential growth, achieving milestones in customers, revenue, and team expansion. His expertise extends to managing large-scale projects, leading global teams, and contributing notably to AWS IoT services and Microsoft's Bing Search. Active as an advisor and coach, he supports initiatives like WEST (Women Entering and Staying in Tech), Interview Kickstart, Asha for Education and startup guilds.





Gail Airasian, MBA, Chief Strategy Officer

Gail Airasian leads business development, mergers and acquisitions, and expansion into new markets. Prior to joining Kyruus Health, Gail was the General Manager for Flatiron Health's revenue cycle service where she helped grow revenue by more than 300 percent and managed both Sales and Implementation teams for the wider business. Gail also spent 10 years at athenahealth leading sales support teams for its electronic health record, practice management, and patient outreach services. Gail has a BA from Wellesley College and an MBA with a focus in healthcare finance from Boston College.

Kyruus Health Media Kit



Scott Andrews, Chief Delivery and Operations Officer

Scott Andrews is the Chief Delivery and Operations Officer at Kyruus Health, where he is responsible for implementations, customer success, and ongoing support of the customer base as well as aligning the internal operations of the company. Prior to joining Kyruus Health, Scott worked at athenahealth for 17 years where he served in leadership roles in Client Services, Operations, and Finance. Before athenahealth, Scott was a manager at Tufts Health Plan responsible for financial and regulatory reporting. He was also a manager in the Health Care practice at Ernst & Young and earned a Certified Public Accountant designation. Scott obtained a Bachelor of Science degree in Accounting from St. Michael's College in 1990.



Peter Boumenot, Chief Product Officer

Peter drives the company's product strategy and roadmap helping catalyze the next phase of Kyruus Health's evolution. He has held leadership roles over the past 20 years across multiple healthcare segments, guiding product, commercial, and operational teams to successfully deliver meaningful change and sustainable outcomes. Prior to Kyruus Health, he was Chief Outcomes Officer for b.well Connected Health. Before that, he was the Chief Product Officer for Signify Health, helping lead the organization through significant growth in its health plan business and successful IPO. He has also held several senior leadership roles at athenahealth. Peter holds a Bachelor of Science degree in Biology from Boston College.





Soojin Chung, General Counsel, Chief Compliance and Privacy Officer

Soojin Chung oversees all legal and compliance matters for Kyruus Health, including contracting, healthcare compliance, privacy, IP, and corporate transactions. Previously, she was the General Counsel, Chief Compliance and Privacy Officer of Caradigm, where she oversaw the growth of the company from its formation as a joint venture between Microsoft and GE Healthcare to a leader in population health management. Before Caradigm, she served as Senior Counsel for GE Healthcare's Healthcare Knowledge & Connectivity Solutions business unit. Soojin was also previously a Counsel in the Technology Transactions & Licensing group at WilmerHale LLP focused on strategic alliances, IP licenses, and other corporate transactions. She is a graduate of Fordham Law School and Wellesley College.

Kyruus Health Media Kit



Paige Lisk, MBA, Chief Product Officer in

Paige Cox Lisk oversees all Human Resources, including talent acquisition, employee belonging and growth, total rewards, and our HR business partners. She was previously the Chief People Officer of Verato, a digital health company. Prior to that, she has held senior HR leadership positions at DrFirst, Catalyte Inc., PayPal, and Constellation Energy Group. She has helped lead companies through multiple acquisitions and is recognized for attracting and developing diverse, mission-driven workforces. Paige is certified as a Senior Human Resources Professional (SPHR), Microsoft Certified Trainer (MCT), and a Microsoft Certified Professional (MCP), and holds a Community MBA from the University of Texas, and an MBA in International Management from Loyola University.



Brandon Spring, Chief Revenue Officer ir

Brandon oversees all Kyruus Health revenue functions with his team's main focus being sales and generating growth, including pre-sales, sales engineering, and client technical services. Brandon oversaw Health Systems Sales at Kyruus Health during the company's back-to-back record growth years of 2021 and 2022. Prior to joining Kyruus Health, he held multiple leadership positions at M*Modal across their sales and growth teams. He was instrumental in their record growth and market expansions propelling the company to a \$1B + acquisition by 3M in 2019. Brandon also oversaw the Western Division for HIS Sales under 3M post acquisition. He holds degrees in Public Management, Leadership, and Policy & Sociology, and post-graduate work from The Ohio State University.



Lesley Weisenbacher, Senior Vice President, Marketing in

Lesley Weisenbacher is Senior Vice President, Marketing at Kyruus Health. She leverages two decades of marketing experience with enterprise software and high-growth technology companies to lead Kyruus Health's corporate, growth, and product marketing, as well as branding. Prior to joining Kyruus Health, Lesley held senior marketing leadership positions with Strata Decision Technology, ModMed, GE Healthcare, Origin Healthcare Solutions, Merge, and Allscripts. She holds a bachelor of science in Marketing from Robert Morris University.

Kyruus Health Media Kit



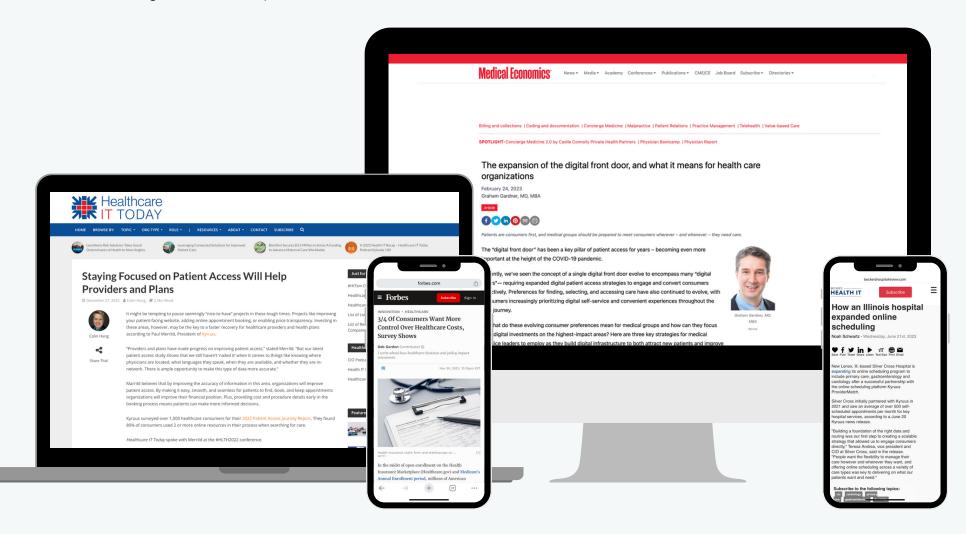
Dan Kennedy, Senior Vice President, Strategy and Corporate Development in

Dan is responsible for M&A and capital raising, and also works in concert with the Kyruus Health Product team to inform the buy, build, partner strategy and stand up the associated partner ecosystem. He has more than a decade of digital health experience. Prior to Kyruus Health, Dan was at athenahealth. He was also a founding member of Evolent Health's Corporate Development team. In that role, he helped the company IPO and complete several subsequent acquisitions. He began his career in healthcare investment banking at SunTrust Robinson Humphrey. Dan earned a BS in Business Administration and BA in History from the University of North Carolina, and an MBA from the Wharton School at the University of Pennsylvania.



/ IN THE NEWS: MAKING HEADLINES

The latest on how we're making healthcare more transparent, accessible, and interconnected.





/ IN THE NEWS: MEDIA TIMELINE

The latest on how we're making healthcare more transparent, accessible, and interconnected.

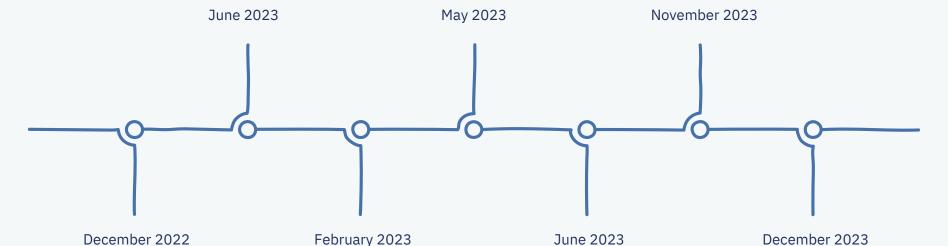
Integrated Healthcare EXECUTIVE



Forbes

2023 Predictions From Health Executives: Consumer Experience, Economic Considerations Successful Online Scheduling In A Snap: How Leading Healthcare Organizations Are Making Consumer Convenience A Reality

3/4 Of Consumers Want More Control Over Healthcare Costs, Survey Shows



Staying Focused on Patient Access Will Help Providers and Plans The expansion of the digital front door, and what it means for health care organizations

How an Illinois hospital expanded online scheduling

The Transparency in Coverage Rule Doesn't Go Far Enough: How to Make the Mandate Meaningful











/ MORE KYRUUS HEALTH RESOURCES

Recent press releases

The latest on how we're making healthcare more transparent, accessible, and interconnected.

LEARN MORE >

Key case studies

Learn how the Kyruus Health Care Access platform is helping health systems, hospitals, payers, and medical groups improve healthcare from the inside out.

LEARN MORE

Research & Insights

Insights and real-world examples to help you empower better access to care.





/ DOWNLOADABLE BRAND ASSETS

Here you'll find our brand assets, including logos in various versions and leadership headshots.













Media inquiries? Reach out to pr@kyruushealth.com